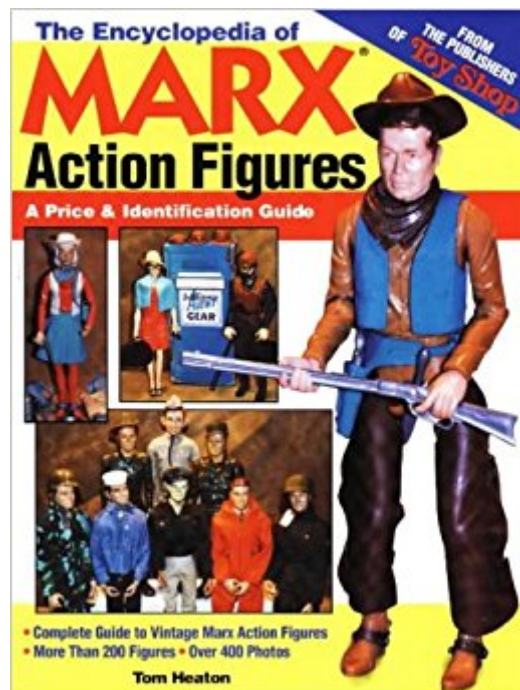




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# The Encyclopedia Of Marx Action Figures: A Price & Identification Guide



## Synopsis

In the 1960s and 1970s, Marx was No. 1 in action figures with characters such as Johnny West, Rat Patrol, Daniel Boone, Vikings, Knights, and Indians. This book is a complete guide to the more than 230 Marx action figures produced, with detailed photos that show the boxes and accessories.

## Book Information

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## Customer Reviews

going thru this book and seeing all the toys brought back a lot of wonderful memories of the toys i use to have or still have. It is amazing to see what some of these things are going for. i hope my kids appreciate me hanging on to these.

This is a wonderful piece to add to my Johnny west Vintage toys. Thank you

it gave me all the facts and history i had hoped to find. thanks. nicely and profusely illustrated. jim Dahle

Highly recommended for the Marx 12" figure collector, this book places an emphasis on the Johnny West line of toys produced by Marx between 1965-1975. Author Tom Heaton also has his own website in which he buys/sells vintage and not-so-vintage Marx figures. The collector will find full-color photos of every major Marx collectible figure and accessory made, along with a price guide and full description of each item and along with bulleted list of accessories. Ever want to know what

accessories your Johnny West came with or what accessories you are missing? This is the book for you. The Encyclopedia is written more in conversational style, as if Tom and you are meeting at a local toy show discussing Johnny West. Note that there is no mention currently (unless an update is planned) for the new CXR Marx company, which continues to produce new Johnny West style figures.

Tom Heaton's book is an excellent resource for Marx collectors. It is packed with interesting and informative text, clear and colorful photos, and also doubles as a much-needed price guide. Equally impressive is how thoroughly the author researched each figure. Extensive documentation includes detailed photos of figure, accessory, and packaging variations as well as intriguing information on rare prototypes. Even better, Heaton includes a list and usually a photo of all the accessories which originally came with each figure--a goldmine of information for collectors trying to complete their toys. I highly recommend this book for toy collectors in general and Marx fans in particular. Tom Heaton has admirably filled a need in our little community with heart, enthusiasm, and hard work which will be appreciated for years to come.

Tom Heaton's book is an excellent resource for Marx collectors or those who used to play with Marx toys in their childhood. It is packed with clear and colorful photos of the toys, packaging, accessories, etc... For many years, Santa left me a Best of the West figure under the tree. Being able to flip through the pages and remember the toys and all the neat stuff they came with is a wonderful walk down memory lane. Although I still have most of my childhood collection, they are in a terrible state of repair. It is comforting to know there are current versions being made (details in this book). A must have addition to your library if you collect, or used to collect, Marx Action Figures.

I have been collecting Marx figures since Dec. 1996. I was put in contact with Tom Heaton early on in my search for Marx 12" figure's and was very impressed with his Knowledge and willingness to help with question's. Since this time, we have traded and sold many item's between the two of us. Tom's book is Simply the ONLY complete Marx action figure book on the market. The picture quality, layout, description's and breakdown have very much the same quality, if not better than most G.I. JOE action figure catalog's. If you are just starting your collection or have been collecting for year's, You will want to add this Encyclopedia to your research material. Todd mathison

Most thorough Marx Action Figure book on market. 80% is devoted to Best of West, Johnny West

Adventure Series, etc, There's 3 other color guides w Canadian, Mexico &UK versions of Best of West

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